

**Too many  
clicks**  
make life difficult ...

TARGIT develops and markets TARGIT BI Suite that gives you dashboards, analyses and reports in fewest clicks possible. Our philosophy is that information and insight should be easy to access, enabling all employees to make the best possible decisions, fast.

TARGIT your data and get a full overview over possibilities and challenges. TARGIT BI Suite is sold by more than 250 partners throughout the world. Find the TARGIT reseller in your area at [www.targit.com](http://www.targit.com).

**TARGIT your decisions in fewest clicks!**

## **Faster and more qualified business decisions with TARGIT BI Suite**

### **Wanted easy access to data**

Vikan A/S, a manufacturer of professional cleaning equipment, was looking for a business intelligence solution to provide easy access to production data. The foremen needed a tool that would allow them to easily monitor cost prices, piecework and efficiency, and the company had realized that creating such analyses from scratch would require too much manual labour and time.

"We looked for a system with a high level of user-friendliness, because it had to be usable in the entire organization, from the financial executive to the production foremen. Implementation also had to be fast, requiring only a few resources, and, last but not least, the system had to be affordable", says Martin Kragh, finance and logistics executive at Vikan.

### **Fast and efficient implementation**

TARGIT was chosen and implemented at Vikan to the company's full satisfaction. "The TARGIT solution was up and running just 14 days after we decided on TARGIT, so it was definitely fast and efficient implementation." Today, TARGIT Business Intelligence is used by Vikan for production and finance analyses. In addition, the sales department uses TARGIT for sales- and order control, and Vikan subsidiaries are connected to the system via web clients.

The TARGIT solution at Vikan is based upon a Data Warehouse in a Microsoft SQL Server, which gathers information from the company's ERP solution, Microsoft Axapta, the payroll system, and from various spreadsheets. TARGIT thereby provides a user-friendly user interface for analyzing all the company's data.

### **TARGIT gives us peace of mind**

TARGIT has exceeded Vikan's expectations and, according to Martin Kragh, benefits from TARGIT are highly visible: "We have gained much easier access to production data and now have a better overview of the accumulated data. TARGIT helps us focus on efficiency because the system provides the needed information to make more qualified decisions."

Vikan's reaction time has also been reduced significantly. "Earlier, we discovered the problems after the fact in the monthly reports; now we can see them day-by-day. We can also compare before and after calculations, and if something happens today, we will know it right away. This gives us complete peace of mind since the uncertainty, that was there before, has now been eliminated."

Martin Kragh concludes: "We can certainly recommend the TARGIT system to other companies. It provides fast and efficient problem solving, a broad view of the business and better knowledge that enables qualified decisions."

*Vikan A/S develops, manufactures and markets professional cleaning equipment, tools and systems to secure high hygiene standard and rational cleaning. The products are sold internationally under a brand name and through strategic cooperation with selective customers. Vikan's products are sold in more than 65 countries worldwide.*

